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SOUTH AFRICA'S GREATEST ENTREPRENEURS

COMPILED BY MOKY MAKURA

South Africa's Greatest Entrepreneurs comprises a series of fascinating profiles on 22 of the most successful and dynamic business visionaries who have built empires in South Africa.

Compiled by Moky Makura, author of *Africa's Greatest Entrepreneurs* (Penguin, 2008) and written by a selection of the country's leading writers, *South Africa's Greatest Entrepreneurs* provides an insight into the fascinating stories of the entrepreneurs who shaped South Africa.

This book is a must-have for anyone who has ever wanted to start their own business or simply wants to know how these individuals built sustainable businesses in South Africa. For the first time ever, these inspiring stories are captured in one single book

Read about Sol Kerzner, Alan Knott-Craig, Koos Bekker, Herman Mashaba, Mark Lamberti, Adrian Gore, Raymond Ackerman, Pam Golding, Nkhensani Nkosi, Jenna Clifford, Whitey Basson, Mark Shuttleworth, Donald Gordon, Eric Ellerine, Natie Kirsh, G.T Ferreira, Robbie Brozin, Carrol Boyes, Brian Joffe, Gary Morolo, Ndaba Ntsele and Anant Singh.

What questions would you ask if you had a chance to meet these amazing entrepreneurs?

How did they start out?

What were their biggest challenges?

How did they overcome them?

What drove them daily?

South Africa's Greatest Entrepreneurs is as close as you can get to a one-on-one session with some of the country's leading entrepreneurial minds without an appointment.

Written by: Lesley Stones, Mandy De Waal, Cheryl Uys Allie, Isabella Morris, Dianna Games, Lance Harris, Stephen Cranston, Ann Ellis Brown, Allana Finley, Monique Verduyn, Tim Cohen, Ian Fife, Simon Dingle, Jim Jones, Donald Paul, Sam Mathe, Sharda Naidoo, Len Ashton, Matebello Motloug and Lynden Wright.

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